



INFORMED CONSENT

IN MEDIA SHARING



SAFER
SCHOOLS
TOGETHER

VARIABLES

Consent Value

The most powerful way to respect the rights of a child in how to control their own identity is to ask for permission to document and share online. Empowering this process should focus student control over how their image is used - in every education situation. This can be difficult with remote learning and online virtual spaces, especially with students choosing to continue participation in various online spaces. In a respectful manner, students themselves should be asked for consent for the specific instances their image will be used in virtual spaces and secondary sharing environments like social media or online publication.



RESPONSIBILITIES OF THE EDUCATOR:

- Ensure that students' privacy is respected & maintained as much as possible
- Encourage class respect of others in how content is captured on personal devices and via screenshot
- Request & confirm media consent before social sharing for school purposes, blogs and internal channels of communication
- Ensure that any professional sharing on social media is conducted via professional social media channels, not personal
- If any specific stand-out events occur, encourage participants to limit outside sharing of event

BEST PRACTICE

at the start

**LIMIT
SOCIAL
SHARING
WITHOUT
CONSENT**



Limit social sharing by highlighting that sharing content from an approved education environment/website on a social media site or application is forbidden and that any capture and use without permission can become a disciplinary action from the school.

Ensure media consent documents are in place for any social sharing.

reinforce expectations

**ENCOURAGE
RESPECTFUL USE**



TAKE EVERY
OPPORTUNITY YOU CAN
TO HAVE STUDENTS USE
ONLY APPROVED TECH
TO PARTICIPATE IN
DISCUSSION.

Consent conversations are best reinforced along the path. Encourage students to understand the value of using tech responsibly and with respect of others. Encourage students to hold peers responsible for behaviour and continually inform all students with the knowledge that any reports of any personal or social media sharing will be held in confidence.

educator responsibility

**DO NOT POLICE
BEHAVIOUR MORE
THAN YOU HAVE TO...
BUT LOOK FOR SIGNS**

STUDENTS WILL USE TECH
TO MOVE CLASS
PARTICIPATION FROM
APPROVED SPACE TO
ANOTHER ONLINE
ENVIRONMENT
LOOK FOR SIGNS
OF CONTENT
CAPTURE



As an educator, you are monitoring behaviour. If you see secondary devices being used to capture screen content, are made aware of recording or picture taking, or if you have student disclosure about content being captured - advise administration and discuss any problematic circumstances of behaviour or class events.

CONSENT DOCUMENT

AGREE TO BE SHARED

MEDIA RELEASE FORM

[Organization Name] Media Release Consent Form [year]

In an effort to share the work our school is conducting via virtual spaces, we encourage healthy publication and promotion of generated content involving our students, educators, and school community online.

We also get requests from community education partners (other schools, district, extra-curricular events) to share images and stories of online participants.

The answers you provide on this form will not affect your student's ability to participate in any online education programming.

Please speak with your child's teachers if you have any questions or concerns.

Student Name _____

☐ I give permission for [school name] and the school district to use images and videos of my child taken while participating in online education for

organization and partner publications including social media, websites, materials such as printed or electronic newsletters or brochures, fundraising efforts, television, newspaper, radio, etc..

☐ I give permission for the real first name of my child to be used in connection with images or videos used in these public materials.

☐ I give permission for [school name] only to use images and videos of my child taken while participating in virtual education for materials such as

printed or electronic newsletters or brochures, television, newspaper, radio, etc., but not including social media.

☐ I give permission for my child's real first name to be used in connection with images or videos used in these public materials.

☐ I do not give permission for images or videos of my child to be used for any purpose.

Staff will communicate with you before an image or video of your child is used. These permissions can be revoked at any time, but materials that have been created and /or shared may not be revocable after publication. Your answers on this form will expire at the end of the school year.

Student Signature _____ Student Age _____

Parent or Guardian Name (if student is under 18) _____

Parent Signature _____ Date _____ Phone number _____

Email address _____ (Email belongs to: Parent or School Provided Student Account)